# ECI REC 2015 Annual Report



AMI technology implementation

Safe, reliable, environmentally friendly power

Website update and redesign

New Independence operations center



"The commitment by ECI REC's management team, employees, and directors results in a strong and productive cooperative dedicated to the members and communities we serve."

#### **STEVE RAU, PRESIDENT**



"We are committed to delivering safe, reliable electricity at a fair and reasonable cost. We focus on being environmentally friendly and maintaining sustainable solutions that are in the best interests of the cooperative and the people

**STEVE MARLOW, CEO** 

## Mapping the way to a memberinspired future

In 2015, East-Central Iowa REC continued to focus on navigating our Cooperative through a time of great change in the energy industry. With the right plans in place, we will map the way to a member-inspired future! Here are some 2015 highlights from our areas of focus:

#### THE COOPERATIVE DIFFERENCE

The 2015 budget was approved with no planned rate increase for members, and the Board approved returning \$523,441 back to members in patronage dividends. Fifty-five percent of accounts receiving money back belonged to current members.

Several members of our Board of Directors— Jim Alberts, Jeff Elliott, Steve Rau, and Don Shonka—earned Director Gold status from the National Rural Electric Cooperative Association (NRECA). Directors Chris Sackett and Ryan Kress also took classes from the NRECA, and ECI REC CEO Steve Marlow and several directors attended the NRECA Regional Meeting in Minneapolis. As a whole our Board and leadership is more equipped than ever to lead through this transitional time in our industry.

The Co-op Connections® Card now features 24 participating area businesses where members are offered exclusive deals. The Healthy Savings arm of the program helped members save \$5,116, paying out on 184 claims on prescription drugs in 2015.

At the 20th Annual Meeting of the Members, 141 members and guests helped celebrate two longtime ECI REC leaders. Member Services Director Frank Weber retired after 44 years of service, and Director Lloyd Bathen retired after 21 years. Adam Albertsen, a 16-year ECI REC veteran, replaced Weber. Following Board elections for three-year terms, Jim Barz replaced Bathen in district 24, Ryan Kress represents district 27, and Don Shonka represents district 21.

A Rate and Cost of Service Study revealed our Facility Charge for most members was recovering only 40% of the costs associated with supplying their power. The Board approved a new rate structure that more closely reflects the true cost of services and is much fairer to all members. Now, 75% of facility costs are recovered via the Facility Charge, and the remainder is collected through

the Energy Charge or Demand Charge. The Energy Charge has decreased for all members while the Facility Charge increased for most.

#### **ENERGY WISE**

We completed our five-year energy-efficiency plan. From 2010 to 2014, ECI REC invested nearly \$2 million in energy-efficiency measures, which will result in savings totaling 186,545,635 kWh over the lifetime of those measures. Rebates to our members and contractors in 2015 totaled \$284,264; kWh savings exceeded 2.5 million.

A free self-energy audit tool was added to ECI REC's online bill-pay platform, SmartHub. Enter your home structure and appliance information and the HomeEnergyCalculator will provide a full energy-usage analysis, allowing you to compare costs, set markers, and monitor changes.

ECI REC sponsored the attendance of seven contractors at the Momentum Is Building conference in Des Moines, where they heard from industry leaders and learned new energyefficient techniques. Two ECI REC employees also attended.

By the end of 2015, the Cooperative had worked with 14 members to make a total of 44 renewable energy interconnections. Monthly member support for the production of renewable energy in Iowa totaled \$4,851 for the year.

#### **COMMUNITY CONNECTED**

Our youth excelled in 2015. Three juniors participated the Electric Cooperative Youth Tour of Washington, D.C. Bristian Gerber of Vinton-Shellsburg High School and Zachary Fischels of Independence High School were sponsored by ECI REC. Morgan Weber earned her Youth Tour trip when she was unanimously chosen by the Iowa Association of Electric Cooperatives as the winner of Living with Energy in Iowa magazine's Youth Tour essay contest. Youth

Tour alum Dalton Schmit interned in D.C. again. Caitlin Kruckenberg, a 2014 Youth Tour alum, led the efforts of the Vinton-Shellsburg Voyagers to help make blankets for Project Linus.

Members were generous as well. In 2015, 80 ECI REC members donated \$5,278 to RECare, a voluntary program that distributes funds to community action agencies.

As part of our ongoing efforts to support our communities, ECI REC awarded \$1,000 scholarships to 10 deserving graduating seniors. Including scholarships, the Cooperative gave a total of more than \$39,000 to 26 community organizations. ECI REC employees are also active volunteers in local schools.

#### **SAFETY**

The Cooperative received several confirmations that we're doing an excellent job promoting safety. After a successful onsite evaluation and approval of our safety improvement plan, ECI REC received our Rural Electric Safety Achievement Program certificate. RESAP is administered by the NRECA. An exceptional field inspection performed by our insurance carrier reviewed on-the-job site inspections, line personnel, crew briefings and tailgates, and a number of other field operating safety practices.

Our line personnel upgraded to FR2-rated uniforms, which will more adequately protect them while on the job. Cooperative staff completed required safety trainings applicable to their roles, such as pole top rescue, fire extinguisher handling, and first aid/CPR. We held monthly safety meetings attended by both field and office personnel.

ECI REC responded proactively to Avian influenza outbreaks by contacting poultry facilities receiving electricity from our Cooperative to ensure these facilities adhere to necessary biosecurity procedures when our vehicles, linemen, and employees entered and exited these facilities.

ECI REC member service technicians provided electrical safety demonstrations and trainings for more than 830 students at five area safety day events.

#### **KEEPING THE LIGHTS ON**

The 2015 Outage Report revealed that ECI REC member-accounts experienced an average outage time of 61 minutes, about 128 minutes less than in 2014. System improvements over the past five years are proving their value as only 16% of the outages were due to our distribution equipment. The remaining outages were either due to planned construction, animals, trees/vegetation, incidents like vehicle or plane damage, weather, or power supply.

In June, an EF1 tornado downed 20 poles as it proceeded for 1.53 miles through ECI REC service territory southeast of Maynard. Power was lost to 780 members; 95 mph winds were reported. All power was restored within 24 hours.

Updates to ECI REC's mapping software gave linemen the ability to use truck tablets to enter data for line distribution inspections and real-time maintenance while eliminating the use of paper.

Ongoing vegetation control was provided by local contractors who cleared trees and weeds, helping prevent power interruptions and damages to lines and poles.

ECI REC's power supplier, Central Iowa Power Cooperative (CIPCO), completed a 4.7-mile upgrade to both transmission and distribution equipment in Buchanan County along Highway 150 and along the Highway 20 overpass outside of Independence.

\$1.4 million was put towards the replacement of 23 miles of overhead distribution line and 13 miles of underground conductor.

In December the Board approved the 2016 budget, which includes \$2.6 million in system improvements and upgrades and \$2.3 million in preventative and ongoing line maintenance programs. Also included in the budget was \$2.5 million to replace the Independence operations center, which was simply not designed to support business operations in this modern age.

Along with a FEMA mitigation audit, ECI REC underwent a successful annual financial audit.

ECI REC introduced two new member programs: the Helping Hand Reminder (a backup contact in case of a delinquent account) and the Notify Owner Before Disconnect program (for property owners living outside the Co-op's service area).

#### **LOOKING OUT FOR YOU**

On June 29, the Supreme Court overturned an Environmental Protection Agency air quality rule, saying the cost of regulations matters. It was determined that the EPA should have taken into account the costs to utilities before deciding whether to set limits for toxic air pollutants.

ECI REC attended four spring legislative events held in Des Moines and Cedar Falls, meeting with over 100 state legislators. Then in May, we joined 40 other Iowa electric cooperative representatives from across the state at the NRECA annual legislative conference in Washington, D.C., which provides critical information on policies at the national level that affect local electric cooperatives. Attendees were updated on potential legislation, the existing Clean Power Plan, solar energy, and more.

Nearly eight months before the Iowa caucuses, representatives of several Iowa electric cooperatives shared electricity concerns with presidential hopefuls visiting the state in an event organized by Iowa Rural Power.

#### **CONNECTING WITH YOU**

**Our Communications department is** focused on finding the best ways to connect with members. Our Facebook page offers quick notes about ECI REC happenings, and more in-depth information can be found at ecirec.coop. Regular newsletters and bill inserts in your mailbox round out our options for you to stay in the know about your Cooperative.





### **Your Board of Directors**

#### Key

**Blue names:** Geographic District 2, Independence Area

**Green names:** Geographic District 1. Vinton Area



23 Jim Alberts, Secretary/Treasurer Director since 2007 **Board District 23** 



Fayette County

Newton (77)

26 Steve Rau. **President** Director since 2005 **Board District 26** 





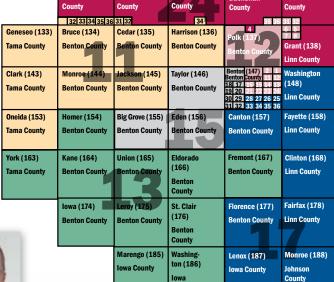
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|              |                    |          |                 |                |       |      |              |              |              |                   |               |                    |               |           |
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| Brem         | er County          | Faye     | tte County      | Fayette County |       |      | Fay          | rette County | Faye         | tte County        | Clayt         | on County          |               |           |
| Lester (43)  |                    | Fairt    | oank (44)       | Hazleton (45)  |       |      | Buffalo (46) |              | Madison (47) |                   | Richland (48) |                    |               |           |
| Black Hawk   |                    | Buchanan |                 | Buchanan       |       |      |              | Buchanan     |              | Buchanan          |               | Delaware           |               |           |
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| Barclay (53) |                    |          |                 |                |       |      |              |              |              |                   |               | •                  |               | -         |
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**21** Donald Shonka Director since 2006 **Board District 21** 



**11** Jeff Elliott Director since 1990 Board District 11



Black Hawk

Black Hawk

Big Creek (72)

**Black Hawk** 

County

Spring Creek (73) Jefferson (74)



12 Chris

Sackett

27 Ryan Kress. **Assistant** Secretary/ **Treasurer** Director since 2009 **Board District 27** 



**13** Allen Albers Director since 1985 **Board District 13** 



15 William Frazier Director since 1985 **Board District 15** 



**17** Burt Byers, **Vice President** Director since 2007 **Board District 17** 

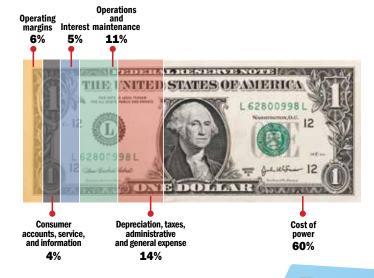
Director since 2011 Board District 12

## **Financials**

#### STATEMENT OF REVENUE AND EXPENSE

| REVENUE Operating Revenue and Patronage Capital   | .2015<br>.\$22,242,298                                | 2014<br>\$22,160,903   |
|---|---|--|
| EXPENSE Purchased Power Distribution Expenses - Operations Distribution Expenses - Maintenance  | \$1,865,028   | \$13,707,545<br>\$1,764,338<br>\$596,629   |
| Customer Accounts Expense   | \$522,193   | \$536,409  |
| Customer Service & Informational Expense  | \$1,295,138<br>\$1,777,509<br>\$22,298<br>\$1,154,668 | \$403,573<br>\$1,282,919<br>\$1,676,596<br>\$22,055<br>\$1,161,261<br>\$21,333   |
| Total Expense Operating Margins Non-Operating Margins Generation & Transmission Capital Credits Other Capital Credits & Patronage Dividends Total Operating & Non-Operating Margins | \$6,863<br>\$669,314<br>\$148,935                     | \$21,172,658<br>\$988,245<br>\$55,527<br>\$1,109,456<br>\$149,690<br>\$2,302,918 |

#### HOW YOUR REC DOLLARS WERE SPENT IN 2015



#### **BALANCE SHEET**

Over 68 miles of power lines have been rebuilt or strengthened since 2013

| ASSETS  Current Assets & Other Debits  Fixed Assets (Net Utility Plant)  Total Assets & Other Debits  | \$13,002,362<br>\$47,186,414               | <b>2014</b><br>\$14,091,510<br>\$45,181,819<br><b>\$59,273,329</b> |
|---|--|--|
| LIABILITIES Total Current & Accrued Liabilites Total Fixed Long-Term Debt & Deferred Credits Total Margins & Equities Total Liabilities & Other Credits | \$26,889,086<br>\$29,383,269               | \$3,486,024<br>\$27,916,861<br>\$27,870,444<br>\$59,273,329        |
| COMPARATIVE OPERATING STATISTICS Miles of Line Energized  | 86<br>9,398<br>213,992,697<br>\$13,322,207 | 2,279<br>96<br>9,532<br>222,963,674<br>\$13,697,251<br>5.18%       |
| OPERATING REVENUE   | 1,945<br>\$212.70                          | <b>\$22,005,669</b> 2,031 \$211.58 \$0.1042                        |
| LOAN FUNDS CFC RUS/Other Total Loan Funds   | \$400,000                                  | \$4,821,758<br>\$22,587,382<br><b>\$27,409,140</b>                 |

In 2015, ECI REC gave more than \$33,000 to 26 community causes

Our energy-efficiency rebates saved members \$284,254 in 2015

## **ECI REC Staff**



**Steve Marlow** CEO 35 years



Mike Inventory/ Maintenance Technician 18 years



Adam Member Service Director 16 years



Doug SCADA Technician 18 years



Molly Consumer Services Representative 15 years



Robert Information Services Technician 4 years



Ben Lineman 11 years



Rod Lineman 28 years



Lisa Manager of Communications 14 years



Sam Engineering Design Technician 41 years



Nathan Information Services Administrator 9 years



Jared Lineman 4 years



Pat Lineman 26 years



Larissa Staff Assistant 12 years



Gary Operations Manager 41 years



Scott Engineering Technician 2 years



Justin Apprentice Lineman 2 years



Dane Third Class Lineman 2 years



Kelly Consumer Services Supervisor 17 years



Scott Inventory/ Maintenance Technician 4 years



Brian Lineman 17 years



Travis Lineman 13 years



Tom Line **Foreman** 25 years



Jennifer **Cost Records** Administrator 20 years



Teresa Operations Assistant 37 years



John Member Service Technician 22 years



Kevin Line Foreman 20 years



Frank Retired June 2015 Member Services Director 44 years



Holly Consumer Services Representative 9 years

# We have 31 employees



Teresa Manager of Finance and Consumer Service 24 years



Dave **Engineering** Design Technician 21 years



Robin Consumer Services Representative 5 years

#### **FIELD PERSONNEL**

- » 2 Line Foremen
- » 8 Linemen
- » 2 Engineering Design Technicians
- » 2 Inventory/Maintenance Technicians
- » 1 SCADA Technician
- » 1 Member Service Technician

#### **OFFICE/ADMINISTRATIVE PERSONNEL**

- » 3 Consumer Services Representatives
- » 1 Consumer Services Supervisor
- » 1 Staff Assistant
- » 1 Cost Records Administrator
- » 1 Information Services Technician
- » 1 Operations Assistant
- » 1 Engineering Technician

#### **MANAGEMENT PERSONNEL**

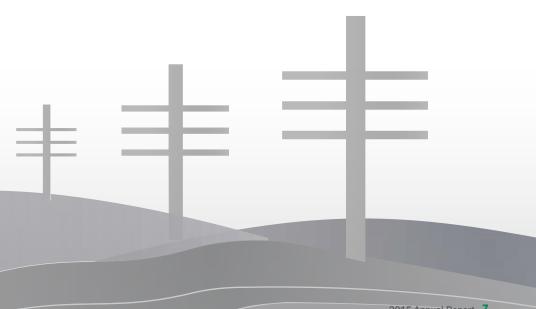
- » 1 CEO
- » 1 Operations Manager
- » 1 Manager of Finance and Consumer Service
- » 1 Director of Member Services
- » 1 Information Services Administrator
- » 1 Manager of Communications

## **Our Vision**

to make a difference in the lives of those we serve

## **Our Mission**

to demonstrate the advantages of the cooperative business model



# 7,060 MEMBER-CONSUMERS STRONG

## **Annual Meeting Program**

June 16, 2016

10:30 a.m. - Registration 11:00 a.m. - Business Meeting

- Call to Order
   Steve Rau, President
- 2. Invocation Steve Rau, President
- 3. Introduction of Directors Steve Rau, President
- 4. Reading of the Notice of Annual Meeting Jim Alberts, Secretary/Treasurer
- 5. Reading of Affidavit of Mailing of Notice of Annual Meeting Jim Alberts, Secretary/Treasurer
- 6. Approval of Agenda (Annual Meeting Program)

  Jim Alberts, Secretary/Treasurer
- Minutes of Last Annual Meeting Jim Alberts, Secretary/Treasurer
- 8. Reading of the Nominating Committee Minutes Robert Hanson, Nominating Committee Chairman
- 9. Introduction of Attorney Steve Rau, President
- 10. Introduction of CEO Steve Rau, President
- 11. Introduction of 2015 Youth Tour Alumni Steve Marlow, CEO
- 12. Drawings for Door Prizes (must be present to win) Steve Rau, President

Adjournment of Business Meeting



Website: ecirec.coop - Facebook: www.facebook.com/eastcentraliowarec